

## **STACIE G. GOFFIN, Ed.D.**

Goffin Strategy Group, LLC

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Recognized as an authority in early childhood education, Stacie Goffin brings to her work a blend of academic, philanthropic, government-related, and executive-level experiences. She has both a broad and deep understanding of early childhood education's diverse programs, its multiple sectors, and its efforts to construct coherent systems that transcend the field's notorious fragmentation.

She has led multiple change initiatives of significance. Spanning higher education, local, state, and national organizations, organizational development, and advocacy, her efforts have resulted in change for both policy and practice. Currently prodding early childhood education to transform itself into a professional field of practice, her work represents a strong example of leadership as an activity, rather than a position. She is strategic and results-oriented with proven ability to spearhead change and conceptualize and execute sustainable initiatives.

- ✦ Documented ability to develop a shared vision, achieve consensus, and deliver results within the context of diverse and complex internal and external forces.
- ✦ Skillful facilitator with track record of success.
- ✦ Accomplished public speaker, writer, and author, skilled at conceptualizing, synthesizing, and organizing information.

## **EXPERIENCE**

2002-2004: Independent Consultant

2004 to present: Principal, Goffin Strategy Group, LLC

Established in 2004, the Goffin Strategy Group expands early childhood education's ability to provide effective programs and services for young children through leadership, capacity, and systems development. Results are achieved through customized consultation, including design, facilitation, and implementation of multi-stakeholder change initiatives; documents that analyze and promote understanding of complex issues; and strategy development.

Beyond creating a viable small business, the Goffin Strategy Group's accomplishments are anchored in results-oriented processes that stimulate capacity development and achieve defined results. These include facilitating cross-agency and multi-stakeholder efforts that produced the first-ever national program standards for early childhood education and direction-setting recommendations that have influenced national organizations', state agencies', governors', and legislators' actions and decision-making.

The Goffin Strategy Group has also effectively promoted leadership development as an under-utilized lever for effecting change. Stacie Goffin's publications, especially *Early Childhood Education For A New Era*, have prompted a budding movement to transform early childhood education into a professional field of practice.

A sample of Goffin Strategy Group clients can be found at [www.goffinstrategygroup.com](http://www.goffinstrategygroup.com).

September 2002-September 2004: Acting Deputy Executive Director, National Association for the Education of Young Children [NAEYC].

Oversaw operations of the NAEYC Academy for Early Childhood Program Accreditation and preparations for its reinvented accreditation system; staffed the Commission on NAEYC Early Childhood Program Standards and Accreditation Criteria; and created and oversaw implementation of a 2-year plan for the newly created Council on NAEYC Accreditation, resulting in first ever national program standards for early education programs serving children birth through kindergarten; accreditation criteria for NAEYC's reinvented accreditation system; new governance structure; and accreditation division primed for new system.

April 2000 to September 2002: Director, Project to Reinvent NAEYC Accreditation, National Association for the Education of Young Children [NAEYC].

Led redesign of nation's largest early childhood education program accreditation system.

- Created process and oversaw deliberations of the National Commission on Accreditation Reinvention
- Managed development of new structure, design, and governance of NAEYC's early childhood program accreditation system
- Designed and implemented statewide test of innovative accreditation practices

September 1992 to December 1999: Senior Program Officer, Ewing Marion Kauffman Foundation.

As foundation's first program officer for early care and education, defined portfolio's strategic focus, leading to investment portfolio in excess of \$11 million focused on system development and school readiness.

- Catalyzed creation of Governor Carnahan's Commission on Early Childhood Care and Education in Missouri and co-authored its final report, resulting in investments exceeding \$63 million.
- Co-found and led the Early Childhood Funders Collaborative, with 16 foundations, for its first 4 ½ years.
- Conceived and co-created Forum for Early Childhood Organization and Leadership Development at the Bloch School of Business and Public Administration, the nation's first located at a School of Business and Public Administration.
- Created and launched Partners In Quality for Early Childhood Care and Education, a group of 22 civic, corporate, nonprofit, and philanthropic members in metropolitan Kansas City.
- Conceived and implemented Fern Webster Early Childhood Professional Development Initiative, a \$2.5 million, 6-year system change initiative in metropolitan Kansas City (Missouri and Kansas).

Results chronicled in: "The case of Kansas City" by David Renz in *Philanthropy and the Nonprofit Sector in a Changing America*, Indiana University Press, 1999 and *From Dream to Reality: The Growth of Early Learning in Kansas City*, A 2007 report published by Mid-America Regional Council's Early Learning Council.

1984 & Prior: Assistant/Associate Professor, University of Missouri-Kansas City; Assistant/Associate Professor & Interim Program Director, Elementary and Secondary Education West Virginia College of Graduate Studies; Early childhood special education teacher in private and public school settings.

## **EDUCATION**

Harvard University, John F. Kennedy School of Government, Executive Education Certificate, May 2007, The Art and Practice of Leadership Development.

Society for Research in Child Development (SRCD) Summer Fellow, 1986.

Ed.D. University of Houston, Houston, Texas, December 1977, Foundations of Education: Educational Psychology.

C.A.S.E. The Johns Hopkins University, Baltimore, Maryland, June 1975,  
Communications Disorders.

M.S. The George Washington University, Washington, D.C., June 1971,  
Early Childhood-Special Education.

B.S. University of Massachusetts, Amherst, Massachusetts, June 1970,  
Child Development (Teaching Certificate, Elementary K-6 and Special K-12).

## **SELECTED PUBLICATIONS [EXCLUSIVE OF BLOGS]**

### BOOKS

Goffin, S. G., & Washington, V. (2019). *Ready or not: Early care and education's leadership choices — 12 years later*, 2<sup>nd</sup> edition. New York: Teachers College Press. With Foreword by Marty Linsky and Ronald Heifetz]

Goffin, S. G. (2015). *Professionalizing early childhood education as a field of practice: A guide to the next era*. Minneapolis: Redleaf Press. [a 2015 NAEYC comprehensive membership benefit]

Goffin, S. G. (2013). *Early childhood education for a new era: Leading for our profession*. NY: Teachers College Press.

Goffin, S.G., & Wilson, C. (2001). *Curriculum models and early childhood education: Appraising the relationship*, 2<sup>nd</sup> edition. New York: Merrill/Prentice Hall. [sole author 1<sup>st</sup> edition, published 1994]

Goffin, S.G. & Day, D.E. (Eds.) (1994). New perspectives in early childhood teacher education — Bringing practitioners into the debate. New York: Teachers College Press.

Goffin, S.G., & Lombardi, J. (1988). *Speaking out: Early childhood advocacy*. Washington, D.C.: National Association for the Education of Young Children.

### EDITED VOLUMES

Goffin, S. G. (2018-2019). (Series Editor). *Moving beyond false choices for early childhood educators*, A New America blog series.

Goffin, S. G. & Daga, E. (May 2017). *Early childhood education leadership development compendium: A view of the current landscape*, 3<sup>rd</sup> edition. Washington, DC: Goffin Strategy Group.

Barnett, S.W., Goffin, S.G., & Boller, K. (2015). QRIS as change agents [Special Issue]. *Early Childhood Research Quarterly*, 30.

Goffin, S. G., & Ryan, S. (Eds.). (2008). Teaching in early care and education [Special Issue]. *Early Education and Development*, 19 (3).

Goffin, S.G. (Ed.) (1996). Child development knowledge and early childhood teacher preparation: Assessing the relationship—A special collection. *Early Childhood Research Quarterly* 11 (2).

### ARTICLES & CHAPTERS

Goffin, S. G., & Washington, V. (July-August 2019). Leadership choices await early care and education practitioners. *Exchange*, 41 (4), 8, 9, 12-13.

Winton, P. J., Snyder, P., & Goffin, S. G. (2016). Beyond the status quo: Rethinking professional development for early childhood teachers. In L. Couse & S. Recchia (Eds.) *Handbook of early childhood teacher education*. (pp. 54-68). New York: Routledge.

Goffin, S. G., & Rous, B. (2015). Revisiting early childhood education's governance choices. In S. L. Kagan & R. Gomez (Eds.), *Governance of early childhood education: Polemics and possibilities* (pp. 165–175). NY: Teachers College Press.

Goffin, S. G., & Barnett, W. S. (2015). Assessing QRIS as a change agent *30*, 179–182  
<http://dx.doi.org/10.1016/j.ecresq.2014.08.005>  
<http://dx.doi.org/10.1016/j.ecresq.2014.08.005>

Goffin, S.G. (2012). Beyond systemic structures: Penetrating to the core of an early care and education system. In S. L. Kagan & K. Krauez (Eds). *Early childhood systems: Looking back, Looking forward* (pp. 267-282). New York: Teachers College Press.

Goffin, S. G., Martella, J., & Coffman, J. (2010). *Vision to practice: Setting a new course for early childhood governance*. Washington, DC: Goffin Strategy Group.

Goffin, S.G. (2009). *Field-Wide Leadership: Insights from five fields of practice*. Washington, DC: Goffin Strategy Group.

Goffin, S.G. (2001). Whither early childhood education in the next century? *Education across a century: The centennial volume* Part 1. (pp. 140-163). One-Hundredth Yearbook of National Society for the Study of Education. Chicago, IL: National Society for the Study of Education.

## **SELECTED EDITORIAL & ADVISORY BOARDS**

*Washington P-3 Executive Leadership Institute Advisory Board*, 2013-2015.

*Early Education and Development Editorial Board*, 1991-present.

*Teachers College Press Advisory Board in Early Childhood Education*, 1993-present.

*Early Childhood Research and Practice*, 1995-2015.

*McCormick Center for Early Childhood Leadership Advisory Board*, 2005 - present.

*Founding Chairperson, Early Childhood Funders Collaborative*, collaborative effort of 16 national and regional foundations with strategic focus on early childhood care and education, 1993–1997.

*Founding Chairperson, Kansas City Metropolitan Council on Early Learning*, bi-state organization building cohesive ECE delivery system. One of seven collaborations funded for study by Carnegie Foundation; one of four Early Education Quality Improvement Project (EQUIP) sites funded by AT&T, January 1989–1994.